PARK SERPONG INFINITE COLLECTION

DESIGNER
INSPIRED HOMES



PARK SERPONG

A Vibrant Township Development by LippoLand



5800

HOUSES & SHOPHOUSES ARE HANDED OVER TO HAPPY CUSTOMERS




GOLDEN PROPERTY AWARDS
People's Choice
2024
THE WINNER OF
THE BEST CHOICE
HOUSING PROJECT
KABUPATEN TANGERANG
THE WINNER OF
THE BEST CHOICE
MILLENNIAL HOME DESIGN
GOLDEN PROPERTY AWARDS
2025
LEGACY
THE WINNER OF
BEST OF THE BEST
ZILLENIAL HOUSING PROJECT
KABUPATEN TANGERANG
THE WINNER OF
INNOVATIVE HOUSING PROJECT
OF THE YEAR 2025
4 AWARDS
RECOGNITION
GOLDEN PROPERTY AWARDS 2025
BEST OF THE BEST
Park Serpong
GOLDEN PROPERTY AWARDS 2025
PROJECT OF THE YEAR
Park Serpong

1 VIBRANT CITY
IN THE HEART OF SERPONG



PARK SERPONG

Vibrant **400 Ha Township** in the heart of Serpong




SERPONG
A LANDSCAPE OF INFINITE POSSIBILITIES


INFINITE
COLLECTION


PARK SERPONG
INFINITE
COLLECTION
CRAFTED
SERIES


ARMANI-NEWYORK-DESIGN INSPIRATION


PARK SERPONG INFINITE
DESIGNER
INSPIRED HOMES
GOLDTOPS
CRAFTED LIVIN
URBAN
CRAFTED LIVIN
SILVER
CRAFTED LIVIN
BRONZE
CRAFTED LIVIN
GOLD
CRAFTED LIVIN
TREETOPS
CRAFTED LIVIN

PARK SERPONG INFINITE COLLECTION

BRONZE

CRAFTED LIVIN

BRONZE
CRAFTED LIVIN

CRAFTED FOR INDEPENDENT LIVING

2 Storey, 1 Bedroom Homes





BRONZE
CRAFTED LIVIN

TYPE 3R

3 x 8.5 m

1 Bedroom
1 Bathroom

TYPE 3B

3 x 10.5 m

1 Bedroom
1 Bathroom
Backyard





BRONZE
CRAFTED LIVIN

PARK SERPONG INFINITE

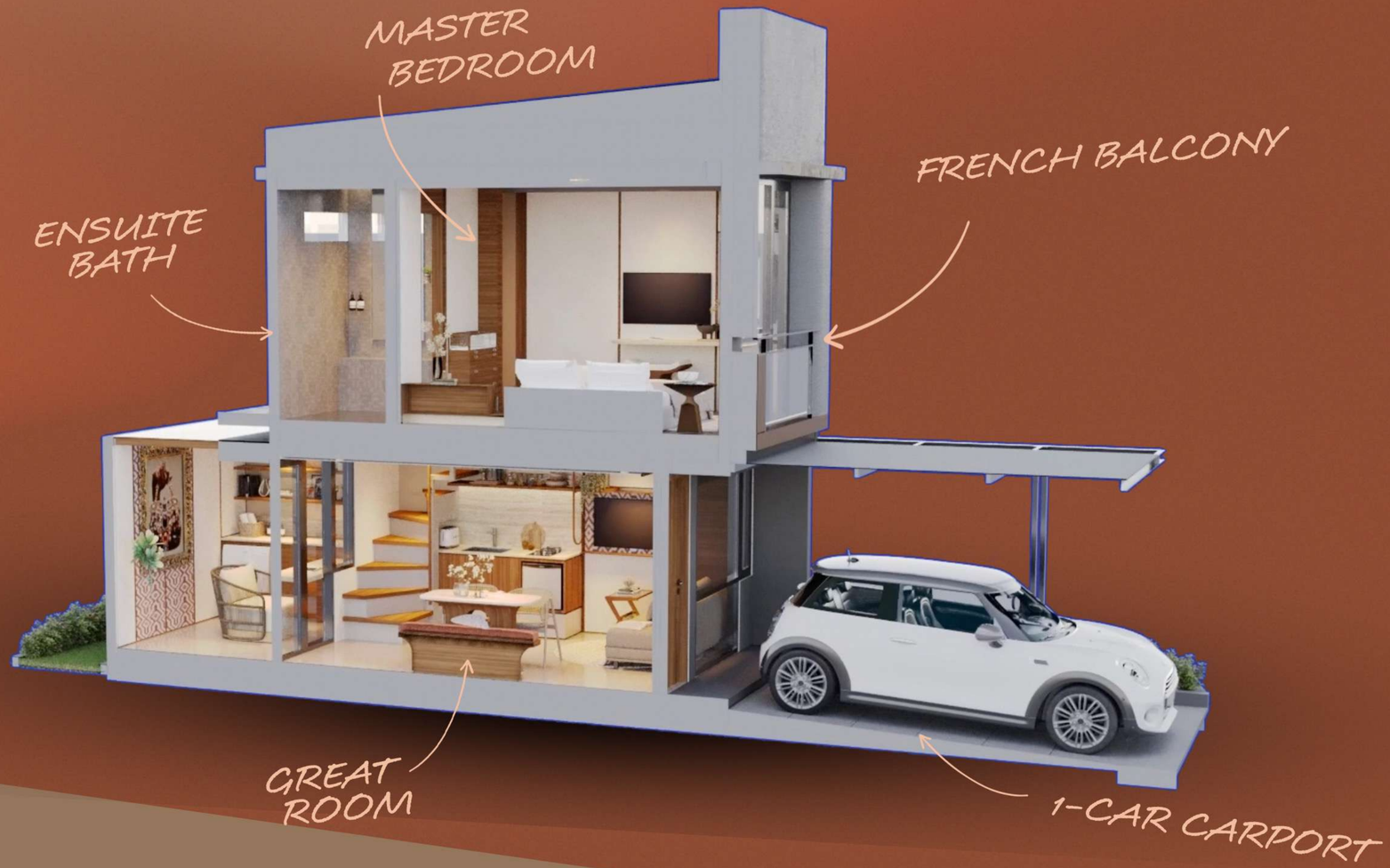



BRONZE
CRAFTED LIVIN
PARK SERPONG
INFINITE
01

BRONZE
CRAFTED LIVIN

CRAFTED FOR INDEPENDENT LIVING

2 Storey, 1 Bedroom Homes





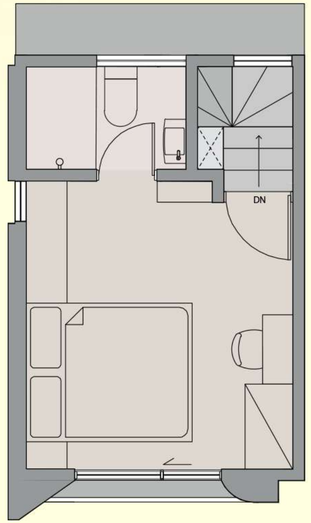
BRONZE
CRAFTED LIVIN

TYPE 3B

3 x 10.5 m

LB 27.6 m^2
LT 31.5 m^2
1 Bedroom
1 Bathroom
Backyard





BRONZE
CRAFTED LIVIN

CRAFTED FOR INDEPENDENT LIVING

2 Storey, 1 Bedroom Homes



MARKET PRICE RP 419 JT

SPECIAL PRICE
STARTS FROM
RP 330 JT

KPR Price, T&C Apply.

*Bronze 3R Starting Price

Living, Dining, Kitchen



BRONZE
CRAFTED LIVIN

PARK SERPONG INFINITE

Master Bedroom



BRONZE
CRAFTED LIVIN

PARK SERPONG INFINITE

PARK SERPONG INFINITE COLLECTION

SILVER

CRAFTED LIVIN

SILVER
CRAFTED LIVIN

WELL DESIGNED FOR YOUR NEW CHAPTER

2 Storey, 2 Bedroom Homes





SILVER
CRAFTED LIVIN

PARK SERPONG INFINITE



SILVER
CRAFTED LIVIN

PARK SERPONG INFINITE



SILVER
CRAFTED LIVIN

TYPE 3.3R

3.3 x 9.5 m

2 Bedroom
2 Bathroom
1 Powder

TYPE 3.3B

3.3 x 10.5 m

2 Bedroom
2 Bathroom
1 Powder
Backyard

TYPE 3.3C

3.3 x 10.5 m

2 Bedroom
2 Bathroom
1 Powder
Central Atrium w/ Skylight



SILVER
CRAFTED LIVIN

WELL DESIGNED FOR YOUR NEW CHAPTER

2 Storey, 2 Bedroom Homes



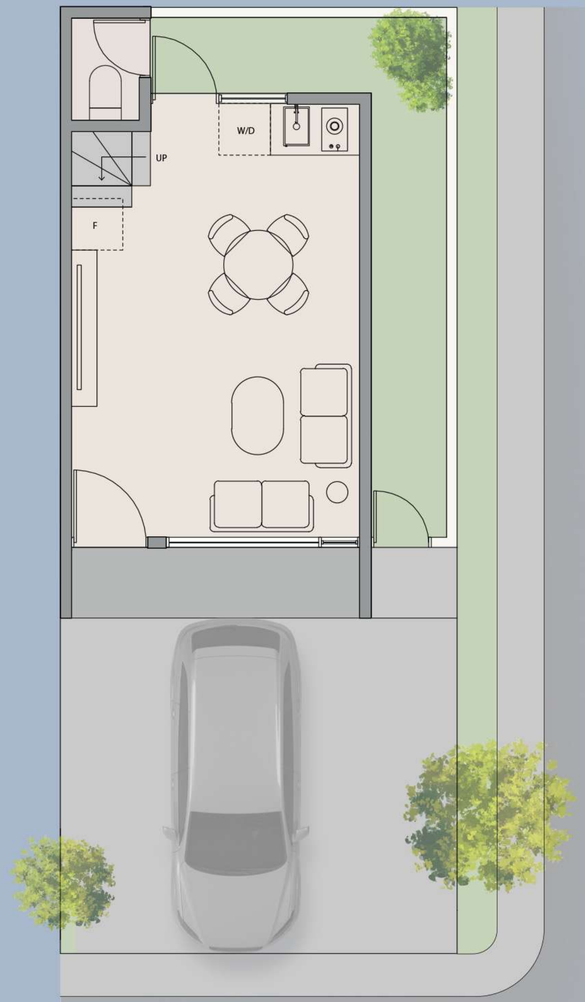


SILVER
CRAFTED LIVIN

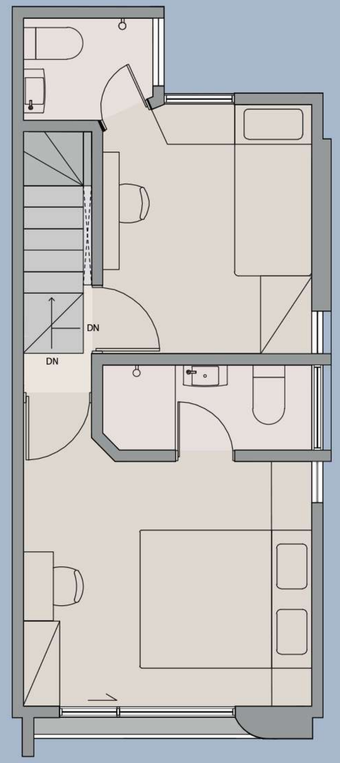
TYPE
3.3B

3.3 x 10.5 m

LB 44.2 m^2
LT 34.7 m^2
2 Bedroom
2 Bathroom
1 Powder Room
1 French Balcony



1st Floor



2nd Floor

SILVER
CRAFTED LIVIN

WELL DESIGNED FOR YOUR NEW CHAPTER

2 Storey, 2 Bedroom Homes



MARKET PRICE RP582JT

SPECIAL PRICE
STARTS FROM

RP 458 JT

KPR Price, T&C Apply.

*Silver 3.3R Starting Price

Great Room



SILVER
CRAFTED LIVIN

PARK SERPONG INFINITE

Master Bedroom with French Balcony




2nd Bedroom
SILVER
CRAFTED LIVIN
PARK SERPONG
INFINITE

PARK SERPONG INFINITE COLLECTION

URBAN

CRAFTED LIVIN

URBAN
CRAFTED LIVIN

DESIGNED TO WORK, LIVE, AND PLAY

2 Storey, 3 Bedroom Homes



URBAN
CRAFTED LIVIN

PARK SERPONG INFINITE



URBAN
CRAFTED LIVIN

PARK SERPONG INFINITE

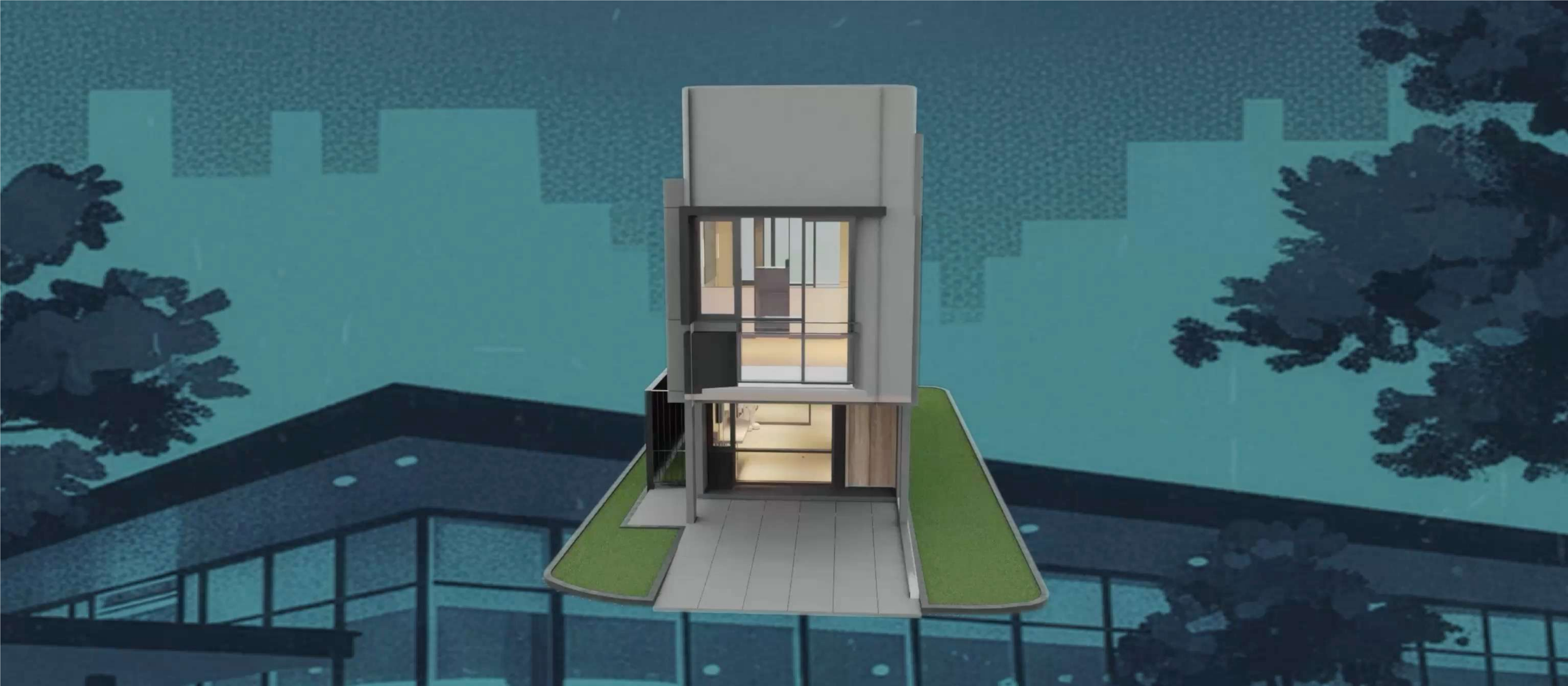


URBAN
CRAFTED LIVIN

DESIGNED TO WORK, LIVE, AND PLAY

2 Storey, 3 Bedroom Homes





URBAN
CRAFTED LIVIN

TYPE 3.3B

3.3 x 12.5 m

3 Bedroom
3 Bathroom





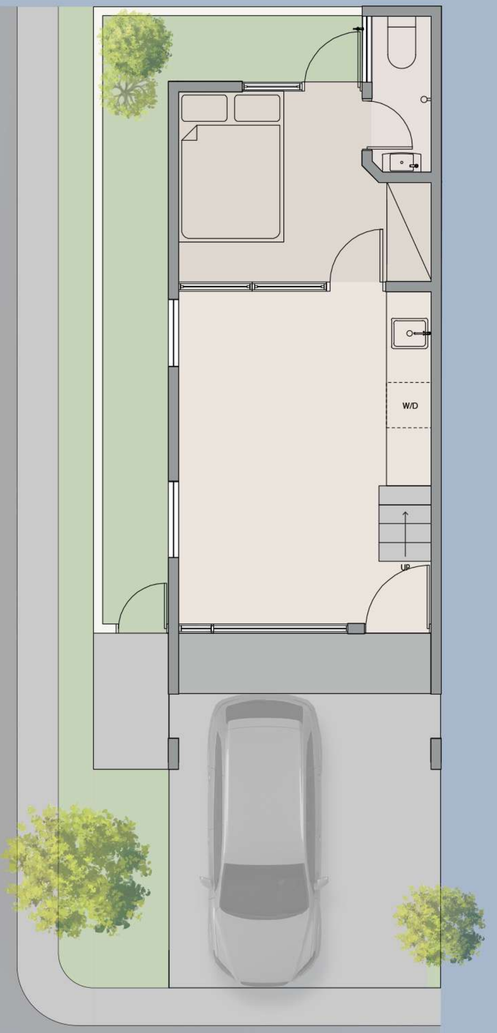
URBAN
CRAFTED LIVIN

TYPE
3.3B

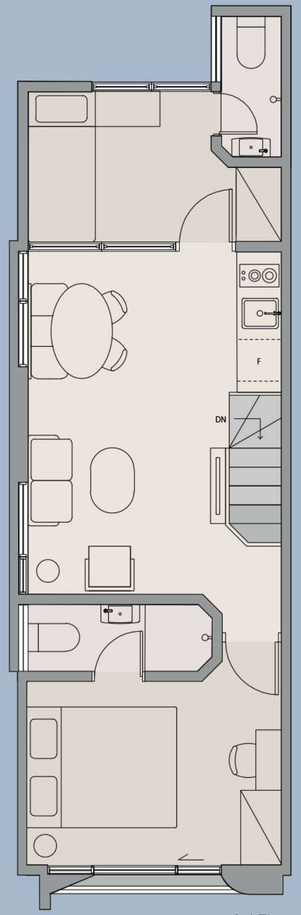
3.3 x 12.5 m

LB 60.8 m^2
LT 41.3 m^2

3 Bedroom
3 Bathroom
1 French Balcony
Great Room at 2nd Floor
Flexible Room at 1st Floor
(w/ kitchen & sink)
Backyard



1st Floor



2nd Floor

URBAN
CRAFTED LIVIN

DESIGNED TO WORK, LIVE, AND PLAY

2 Storey, 3 Bedroom Homes



MARKET PRICE RP 815 JT

SPECIAL PRICE
STARTS FROM
RP 642 JT

KPR Price, T&C Apply.


Flexible Room with Kitchen at 1st Floor
URBAN
CRAFTED LIVIN
PARK SERPONG
INFINITE


Living, Dining, Kitchen at 2nd Floor
URBAN
CRAFTED LIVIN
PARK SERPONG
INFINITE

PARK SERPONG INFINITE COLLECTION

TREETOPS

CRAFTED LIVIN

TREETOPS
CRAFTED LIVIN

A HOME WITH INFINITE POSSIBILITIES

3 Storey, 4 Bedroom Homes



TREETOPS
CRAFTED LIVIN

PARK SERPONG INFINITE



TREETOPS
CRAFTED LIVIN

PARK SERPONG INFINITE



TREETOPS
CRAFTED LIVIN

A HOME WITH INFINITE POSSIBILITIES

3 Storey, 4 Bedroom Homes




TREETOPS
CRAFTED LIVIN
PARK SERPONG
INFINITE

TREETOPS
CRAFTED LIVIN

TYPE 3.3B

3.3 x 12.5 m

4 Bedroom
4 Bathroom

TYPE 3.6B

3.6 x 12.5 m

4 Bedroom
4 Bathroom



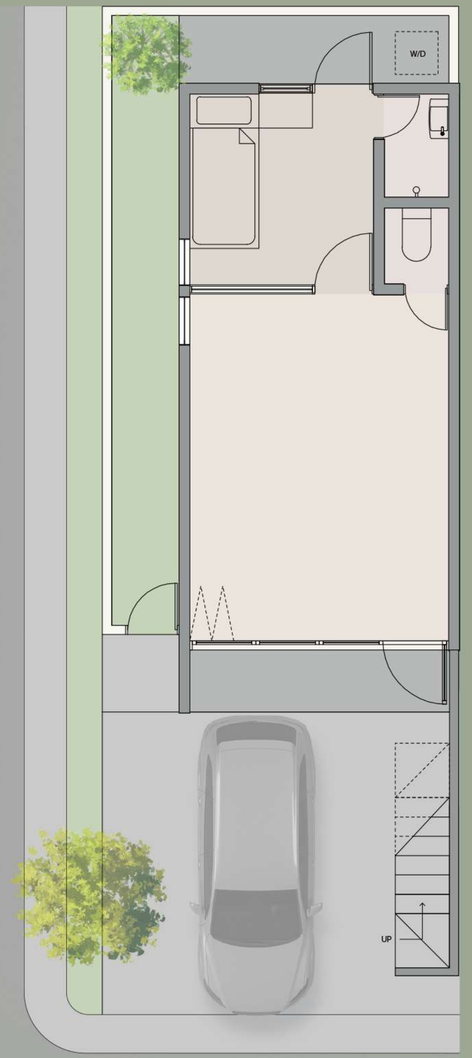
TREETOPS
CRAFTED LIVIN

TYPE
3.3B

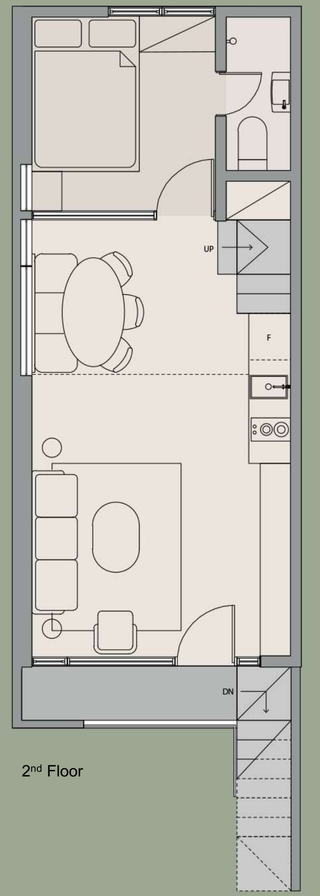
3.3 x 12.5 m

LB 74 m^2
LT 41.3 m^2

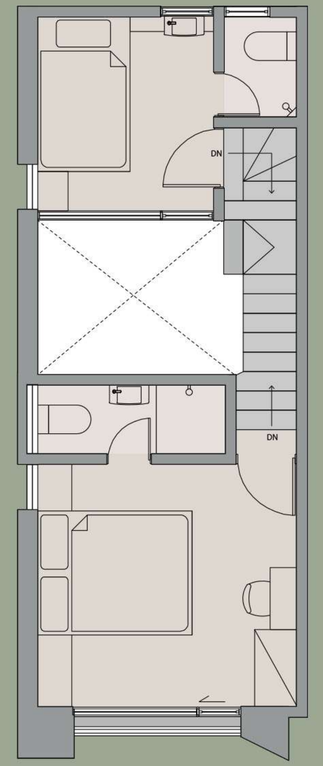
4 Bedroom
4 Bathroom
1 French Balcony
Flexible Room
Backyard



1st Floor



2nd Floor



3rd Floor

TREETOPS
CRAFTED LIVIN

A HOME WITH INFINITE POSSIBILITIES

3 Storey, 4 Bedroom Homes



MARKET PRICE RP902JT

SPECIAL PRICE
STARTS FROM
RP 710 JT

KPR Price, T&C Apply.

*TreeTops 3.3B Starting Price


Flexible Room
TREETOPS
CRAFTED LIVIN
PARK SERPONG
INFINITE

Living, Dining, Kitchen



TREETOPS
CRAFTED LIVING

PARK SERENONG INFINITE COLLECTION

Master Bedroom with French Balcony



PARK SERPONG INFINITE COLLECTION

GOLD

CRAFTED LIVIN

GOLD
CRAFTED LIVIN

TOUGHTFUL SPACES FOR GROWING FAMILY

2 Storey, 3 Bedroom Homes




06
07
08
09
10


05
06
07

GOLD
CRAFTED LIVIN

TOUGHTFUL SPACES FOR GROWING FAMILY

2 Storey, 3 Bedroom Homes





GOLD
CRAFTED LIVIN

TYPE 5B

5 x 12.5 m

3 Bedroom
3.5 Bathroom





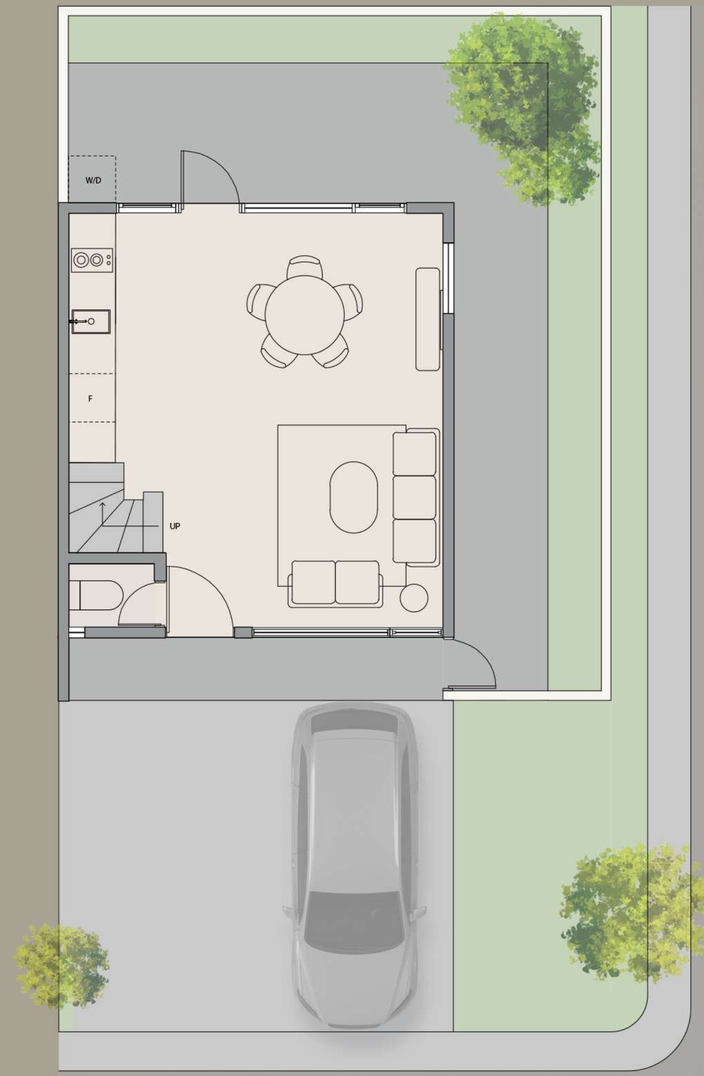
GOLD
CRAFTED LIVIN

TYPE 5B

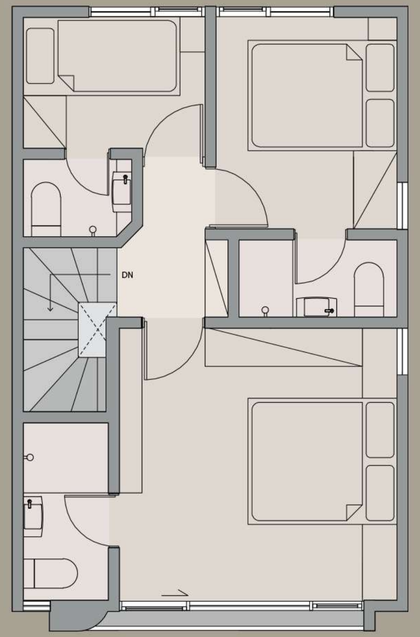
5 x 12.5 m

LB 63.8 m^2
LT 62.5 m^2

3 Bedroom
3 Bathroom
1 Powder Room
1 French Balcony
Backyard



1st Floor



2nd Floor

GOLD
CRAFTED LIVIN

TOUGHTFUL SPACES FOR GROWING FAMILY

2 Storey, 3 Bedroom Homes



MARKET PRICE RP1.04M

SPECIAL PRICE
STARTS FROM
RP 822 JT

KPR Price, T&C Apply.


Great Room
GOLD
CRAFTED LIVING
PARK SERPONG
INFINITE

Master Bedroom with French Balcony



Large Backyard (Illustration)



GOLD
CRAFTED WITH

PARK SERPONG INFINITE

PARK SERPONG INFINITE COLLECTION

GOLDTOPS

CRAFTED LIVIN

GOLDTOPS
CRAFTED LIVIN

STYLED FOR BIG FAMILY LIVIN

3 Storey, 4 Bedroom Homes





GOLDTOPS
CRAFTED LIVIN

PARK SERPONG INFINITE



GOLDTOPS
CRAFTED LIVIN

PARK SERPONG INFINITE



GOLDTOPS
CRAFTED LIVIN

STYLED FOR BIG FAMILY LIVIN

3 Storey, 4 Bedroom Homes





GOLDTOPS
CRAFTED LIVIN

TYPE 5B

5 x 12.5 m

4 Bedroom
4.5 Bathroom



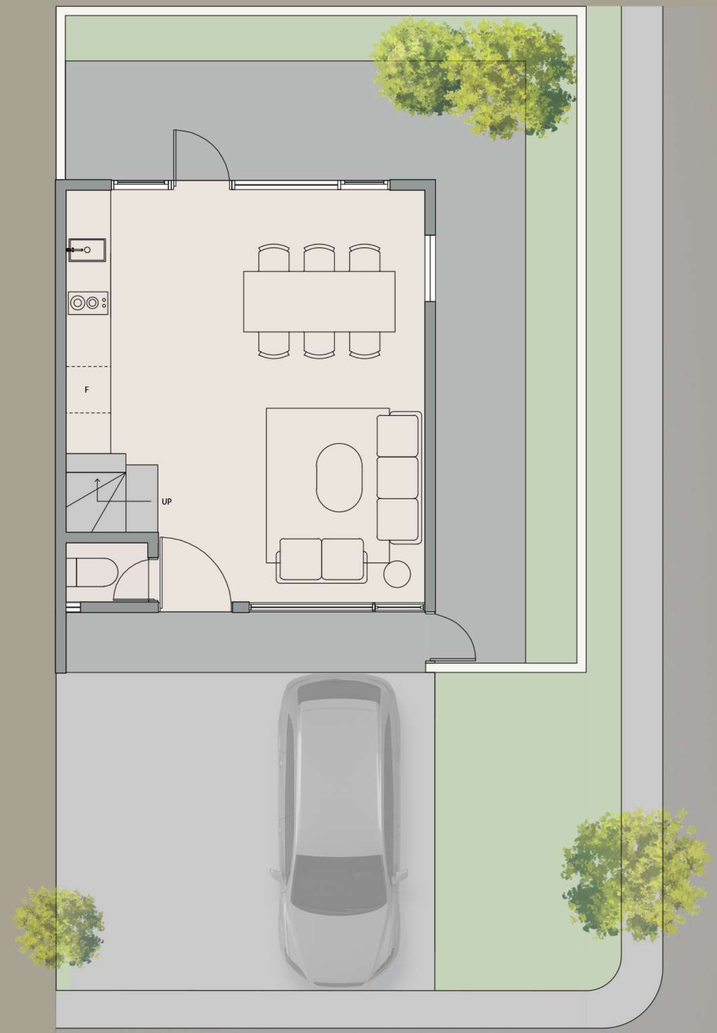
GOLDTOPS
CRAFTED LIVIN

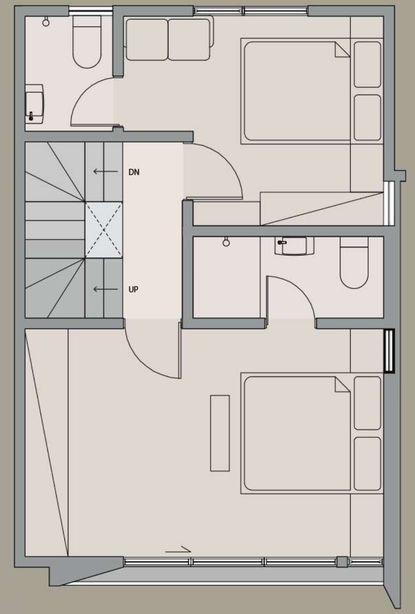
TYPE 5B

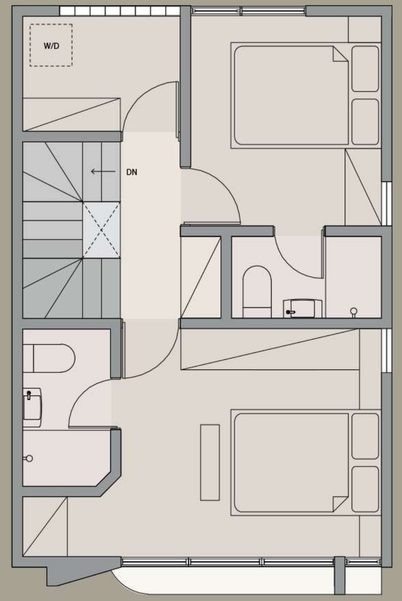
5 x 12.5 m

LB 102.8 m^2
LT 62.5 m^2

4 Bedroom
4 Bathroom
1 Powder Room
1 French Balcony
Backyard
Convertible Patio (3rd Floor)







GOLDTOPS
CRAFTED LIVIN

STYLED FOR BIG FAMILY LIVIN

3 Storey, 4 Bedroom Homes



MARKET PRICE RP1.26M

SPECIAL PRICE
STARTS FROM
RP 996 JT

KPR Price, T&C Apply.


Great Room
VOGUE
FASHION WEEK
Play
More Info
Featured Shows
GOLDTOPS
CRAFTED LIVING
ARK SERPONG
INFINITE

Master Bedroom with French Balcony



GOLDTOPS
CRAFTED LIVIN

PARK SERPONG INFINITE


Large Backyard
GOLDTOPS
CRAFTED LIVIN
PARK SERPONG
INFINITE

SPECIFICATION

PONDASI
Beton Bertulang

STRUKTUR
Beton Bertulang

DINDING

Dinding Luar
Batu Bata / Bata Ringan
/ setara & mortar fin. cat

Dinding Dalam
Batu Bata / Bata Ringan
/ setara & mortar fin. cat

LANTAI

Lantai Ruang Utama
Granite Tile

Lantai KM/WC
Ceramic Tile non-slip

Lantai Teras
Granite Tile

KUSEN

Kusen & Daun Pintu Utama
Aluminium + Solid Engineered Wood fin.
HPL

Kusen & Daun Pintu Ruang Dalam
Aluminium + Honeycomb engineering fin.
HPL

Kusen & Daun Pintu KM/WC
Aluminium + Honeycomb engineering fin.
HPL

Kusen & Daun Jendela
Aluminium + Kaca

PLAFON

Plafon Ruang Utama
Gypsum fin. cat

Plafon KM/WC
Gypsum WR fin. cat

RAILING INTERIOR
Besi Hollow fin. duco

CAT

Eksterior
Cat Tembok Eksterior Tahan Cuaca

Interior Umum
Cat Tembok Interior

ATAP

Rangka Atap
Baja Ringan

Penutup Atap
Galvalum

SANITARI
Ceramic

INSTALASI LISTRIK
2.220 VA

INSTALASI AIR
Air Bersih
Water Treatment Plant Kawasan

Air Kotor
Sewerage Treatment Plant Kawasan

*syarat & ketentuan berlaku

PARK SERPONG INFINITE

DESIGNER INSPIRED HOMES



PARK SERPONG | Vibrant **400 Ha Township** in the heart of Serpong



PARK SERPONG

INFINITE
COLLECTION

PRIORITY PASS



BRONZE
CRAFTED LIVIN

SILVER
CRAFTED LIVIN

REGULAR

3JT

REFUNDABLE
NON-TRANSFERABLE

FASTLANE

5JT

NON-REFUNDABLE
1X-TRANSFERABLE



URBAN
CRAFTED LIVIN

GOLD
CRAFTED LIVIN

GOLDTOPS
CRAFTED LIVIN

TREETOPS
CRAFTED LIVIN

REGULAR

5 JT

REFUNDABLE
NON-TRANSFERABLE

FAST LANE

10 JT

NON-REFUNDABLE
IX-TRANSFERABLE



PARK SERPONG

INFINITE
COLLECTION

PAYMENT TERMS



PAYMENT TERMS

CASH

INSTALLMENT 12-24X

KPR




INFINITE
PERIENCE
Showcase


BRONZE
CRAFTED LIVIN
SILVER
CRAFTED LIVIN
URBAN
CRAFTED LIVIN
TREETOPS
CRAFTED LIVIN
GOLDTOPS
CRAFTED LIVIN
IN
OUT





INFINITE X PERIENCE



HOW TO EXPERIENCE VIRTUAL REALITY

1. **Klik ikon kotak (■) di layar**
   Click the square icon (■) on the screen
2. **Pilih aplikasi Enviz**
   Select the Enviz application
3. **Geser layar dari bawah ke atas untuk menampilkan ikon menu**
   Swipe up from the bottom of the screen to display the menu icons
4. **Setelah selesai menggunakan aplikasi Enviz, silakan klik ikon bulat (●) untuk kembali ke menu utama**
   After using the Enviz application, please click the home icon (●) to return to the main screen

INFINITE XPERIENCE SHOWCASE OPEN ON MONDAY 11TH MAY

OPENING HOURS 9 AM - 9 PM

SHOW HOMES OPEN IN JUNE '26 AT PARK GALLERY



PARK SERPONG INFINITE COLLECTION

DESIGNER
INSPIRED HOMES



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